

Store Hours
Daily, 8:30 to 5:30

ROGERS APPAREL SHOP

It Pays to Pay Cash at a Cash Store. 818 Broadway.

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Big December Coat, Suit, Dress and Skirt Sale

Begins Wednesday, December 5 and continues until December 15. Every woman and miss who wants to dress well—at a little money outlay should read every line of this advertisement—for this sale provides offerings you'll not duplicate anyways soon. We have gone through our stock and have adjusted and re-arranged a host of seasonable new Suits, Coats, Dresses and Skirts for quick selling.

Coats, All Wool

In every fashionable fabric sharply reduced.

Lot No. 1 all go at \$ 5.00

Lot No. 2 all go at 15.00

Lot No. 3 all go at 18.00

Lot No. 4 all go at 22.50

All our extra fine coats have been re-priced for this sale.



Suits, All Wool

At A Big Saving

Lot No. 1 all go at \$14.75

Lot No. 2 all go at 17.75

Lot No. 3 all go at 19.75

Lot No. 4 all go at 24.75

Lot No. 5 all go at 29.75

We believe the above values are unmatched and strongly recommend an early choice.



Dresses

In Velvets, Satins, Cerpe De Chines, Georgettes, Taffettas, and all wool serges.

Lot No. 1 all go at - - - - \$ 8.95

Lot No. 2 all go at - - - - 12.95

Lot No. 3 all go at - - - - 15.95

Lot No. 4 all go at - - - - 20% off



Separate Skirts

In Satins, Charmeuse, Taffettas, all wool serges, and poplins. All go on sale at

25% off

Beautiful New Blouses of Fine Georgette, Crepe de Chine and Voiles



Georgette Crepe Blouses \$4.50 Crepe De Chine Blouses \$3.50 Viole Blouses beautifully trimmed \$1.69

OTHER SPECIAL VALUES IN BLOUSES UP TO \$10.00 AT 10% OFF

In the Inexpensive Dresses, we offer some exceptional values in all wool serges at

\$3.95

(No alterations on these).

Misses' and Children's coats in velvets, plushes and all wool fabrics, lined and inter-lined. All go on sale at

20% off

Entire stock of silk petticoats 10% off.



We are going to refund one days' sales out of 43 days' sales to our customers free.

The free day will be arrived at by taking the total sales of the 43 days and dividing that amount by the number of days, 43, and the days' sales nearest to this amount will be given Free to our customers who have purchased goods to the amount of \$2.00 or more.

EXCLUSIVE

Dove Undermuslins
Dove Crepe de Chine Underwear
Dove Wash Satin Underwear
Dove Porto Rican hand-made and hand-sewed Underwear

**Please Do Your
Christmas Shopping Early**

EXCLUSIVE

Gotham Gold Stripe Silk Hosiery
Ask the lady who wears them.